



Annual Impact Report 2024

1-414-659-7226 | All4HopeInc.org



2024 HIGHLIGHTS NEW! HOPE IN ACTION

OUR MISSION

To strengthen mental wellness and reduce the impact of bullying, self-harm, and suicide among military members, veterans, and their families through hope-driven initiatives, proactive support, and community outreach.

OUR COMPLETED GOALS FOR 2024

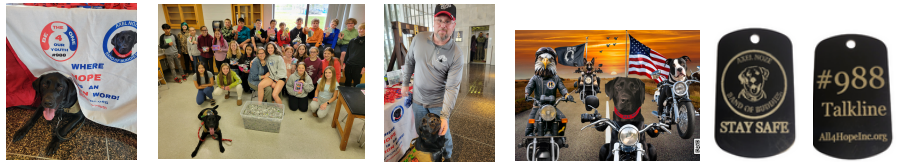
1. Expand our program materials.
 2. Grow our participation with current nonprofits.
 3. Develop partnerships with diverse nonprofits.
 4. Expand our audience (based on feedback from participants & research).
 5. Develop program materials that will increase traffic to our booths and showcase a fresh face to our programming.
 6. Develop programming and tools for military families affected by extended deployments.
 7. Continue our current nonprofit relationships.
 8. Research and obtain cost-effective resources for our program materials
 9. Reach out for more volunteers.
 10. Revamp Website
- All of our print assets are trademarked and copyrighted.**

In response to the news that over 2,000 Wisconsin National Guard members were deploying, our team developed new programming to address the unique challenges faced by our military personnel and their dependents. There are over 15,000 youth and 7,000 Spouses in Wisconsin. We will be working with the State and local FRGs, the USO-Wisconsin, the National Guard, the National Guard Child & Youth Programs, and Hooah, Inc., WI to fulfill this very important mission.



AXEL NOZE BAND OF BUDDY GROWS!

Building on the positive response from veterans, military families, youth, and communities, we've developed new programming and activities featuring Axel Noze and the Band of Buddies. We continue to offer his popular coloring book and age-specific materials to engage and inspire.



SUPPORTING EQUITABLE ACCESS TO RESOURCES

In partnership with the UW-Madison Extension in Sheboygan County, our team was proud to deliver life-changing and life-saving programs to some of our state's most vulnerable families. To ensure accessibility and inclusivity, our program materials were translated into both Hmong and Spanish, allowing parents in the community to fully benefit alongside their children.



NEW PARTNERS



TOGETHER, WE SUPPORTED:

1,100 VETERANS

2,300 MILITARY, VETERAN, & COMMUNITY YOUTH

NATIONAL NIGHT OUT FOR TWO COUNTIES

IN-PERSON EVENTS ACROSS 2 STATES & ACROSS 12 WISCONSIN COUNTIES

\$1,930 RAISED FOR A WI VETERAN SERVICE DOG

AND MORE!



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FUNDING SUMMARY

2715.01	887.75	\$1,885.72	\$237.67
Donations	In-Kind Donations	Program Costs	Administrative Costs

We remain a 100% all-volunteer run organization

INTERNAL REMINDERS

- Watch Bank Fees: Review statements regularly and address any unnecessary charges.
- Volunteer Training Required: All volunteers must have a Zoom, phone, or in-person session with the Program Director before participating in events.
- Acknowledge All Donations: Send IRS-compliant letters for every donation, no matter the amount.
- Protect Our Reputation: We've earned trust, credibility, and respect—treat that as a valuable asset in all we do.

BOARD CONTRIBUTIONS (not an exhaustive list)

Volunteering her time to print, S.D. saves \$1,700+ per 1,000 coloring books.

Advisor C.D. has ensured we have Legion Riders to support our NG events' and funds to purchase dog tags for NG Youth.

L.W. prints our coloring sheets at no cost when we supply the paper, saving \$130 per 1000

C.H. donated 5 years of domain fees and the first year of website hosting saving \$300 and donate 1-year of administrative cost.

A.W. volunteers design time and talent writing & updating website, creating original programming content and oversees social media account saving between \$1,000 to \$10,000 annually

Out-of-Area Travel: Volunteers and board members cover their own travel, lodging, and meals.

IT IS OUR POLICY TO USE VETERAN-OR LOCALLY-OWNED VENDORS WHEN POSSIBLE.



WE MADE GOLD - ON TO PLATINUM!

We are proud to share that as we enter our third year of operation, we are now eligible to pursue the Platinum Seal of Transparency through Candid (formerly Guidestar). A Candid rating is a valuable asset for any nonprofit, as it increases visibility among potential funders and philanthropic networks that rely on these platforms to assess credibility and impact. Achieving these ratings requires organizations to demonstrate a commitment to transparency, including sharing key metrics, financial reports (such as IRS Form 990s), and other operational details.

We are excited to begin the process of reaching the Platinum level and further solidifying our dedication to accountability and excellence in service.

OUR ANNUAL COMMITMENTS TO WELLNESS

- 988 BANDS AND KINDNESS KARDS TO THE VA/Hoptel
- ANNUAL EVENTS FOR NG YOUTH PROGRAMS
- NEW MATERIAL FOR PURPLE UP/March Month of Military Child
- FROST FEST - VA SE SUICIDE PREVENTION TASK FORCE EVENT
- USO ANNUAL MILITARY CHILD & PARENT BALL
- National Night Out for Ozaukee County & the Jackson area
- Share important resources for our youth, veterans, and military during our events from other nonprofits

DONORS WHO MADE THE YEAR POSSIBLE

ALA Unit #145 -Random Lake	Illinois American Legion Auxiliary
ALRA Legion Riders District 2	Sheboygan Falls Legion Post 149
The Chuck Stelzer Family	Members of The American Legion Family - Wisconsin
The Manutes Family Fund	ALA Unit #288 -Cedarburg
Hagen PM	

MESSAGE FROM OUR FOUNDER/PRESIDENT

One of the greatest blessings in this work is when someone—who may not fully understand what we offer—sees our volunteers in action. We don't show up for the crowd. We show up for the one—the child, adult, veteran, or vendor who truly needs to hear what we say and feel what we give.

Our mission is simple: help people stay here, stay alive, and stay connected. By the end of each event, our purpose is clear. Let's keep showing up and lifting each other up.

- Foundation Founder

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ALL4HOPE, INC

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